Press Release



YCAB X Trimegah Sekuritas, The Collaboration to Create Eco-Friendly Generation Through the Green Smart Leaders Program

Jakarta, March 31, 2023 – Environmental and climate change issues encourage people to be more concerned and active in maintaining the sustainability of the environment around us. Collaborating with the Cinta Anak Bangsa Foundation ("YCAB"), PT Trimegah Sekuritas Indonesia Tbk ("Trimegah Sekuritas") takes part in the Green Smart Leaders ("GSL") Program.

The Program launched by YCAB was realized through training for 100 grade 10 Vocational High School students in West Jakarta which were held from January to March 2023. The Green Smart Leader training aims to educate and increase youth awareness about environmental issues, specifically about waste management and the effects of climate change. In the training, the students were taught a lifestyle that cares for the environment, such as saving on the use of water, paper, and electricity. They were also taught to become social entrepreneurs using the recycling approach, in which they were directed to recycle waste into marketable products. The training which were held for 3 months were assisted by 4 teachers in 2 schools in West Jakarta. Hereafter, the students were given recycling project assignments with assistance of mentors.



At the end of the program, an exhibition was held to showcase students' work. The exhibition was held on March 13, 2023, attended by Indra Isradi Pratama – Head of Corporate Strategy of the Company, Mr. Masduki - Head of Education Section and Education Personnel Region II West Jakarta, and Ms. Lydia Claudia as an Environmental Activist. Recycled paper products from SMK 3 Jakarta came out as the winner. Through this program, students are expected to be able to develop their creativity, sharpen critical thinking and problem solving skills, and cultivate teamwork.

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In addition to the training given to the young generation, as series of programs, Trimegah employees also took part in this Waste Management and Sustainable Living training, which was expected to grow employee awareness to care about protecting the environment and contribute to overcoming issues of climate change and global warming.

YCAB and Trimegah Sekuritas believe that Indonesia's young generation must cultivate high sense of environmental awareness and concern for a better life and environmental sustainability for the future generation.



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