

Trimegah Launches "TELL" - The First Capital Market E-Learning Platform in Indonesia that Simplifies Beginner Investors to Learn about the Capital Market

Jakarta, October 30, 2019 – To facilitate investors and potential investors to learn about the capital market, PT Trimegah Sekuritas Indonesia Tbk ("Trimegah") today launched the first capital market e-learning platform in Indonesia, named Trimegah E-Learning ("TELL"). This platform reinforces Trimegah's commitment to increase public literacy in the capital market.

Although showing an increase, by sector, the Capital Market Literacy Index recorded the lowest compared to other financial sectors. The National Financial Literacy and Inclusion Survey by the Financial Services Authority in 2016 showed that the Capital Market Literacy Index reached 4.40%, far below the overall Financial Literacy Index that reached 29.66%.

"Understanding of the capital market can be significantly improved through expanding access to information. Digitalization has become an inseparable part of today's lifestyle, so as an industry player, we continue to innovate in capital market literacy education to the community, by developing a capital market e-learning platform named Trimegah e-Learning ("TELL"). This is in line with our mission "Educate and create wealth for the community through unique and professional investment experience", said Stephanus Turangan, President Director of Trimegah in his speech.

"TELL is here to provide an easy, structured and comprehensive learning platform, regardless of geographical and time constraints. This platform is designed to be used easily by anyone, both by beginner investors and experienced investors, ranging from Gen X to millennial. Through this strategy, we hope we can encourage the interest of potential investors, especially technology-literate millennial, to better understand capital markets and investment products in the capital market. This effort also supports public companies in sharing information about their business and strategies to wider community", he added.

In addition to presenting structured learning through its 6 categories namely Basic Learning, Technical Analysis, Investment Ideas, Company Visit, Inspiration, and Company Profile, TELL also offers ease and convenience of learning through streaming video. Users can access various materials related to the capital market, as well as information related to public companies and investment managers in Indonesia. At present, TELL is available in the desktop version. In the near future, this e-learning platform will also be available in mobile application.

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About Trimegah

Established in May 1990, PT Trimegah Sekuritas Indonesia Tbk (previously PT Trimegah Securities Tbk) earned its Broker-dealer license and Underwriting license from the Capital Market Supervisory Agency (*Bapepam*) in 1992 and 1993. On January 31, 2000 the Company listed its shares at PT Bursa Efek Jakarta (the Jakarta Stock Exchange, now PT Bursa Efek Indonesia/Indonesia Stock Exchange) with stock code "TRIM".

Now PT Trimegah Sekuritas Indonesia Tbk has 3 business units and 1 subsidiary. Equity Trading Division provides equity brokerage service for retail and institutional clients, and margin lending facility. Fixed Income Trading Division facilitates Government Bond transactions, Retail Government Bond, Retail Sharia Government Bond, Saving Sharia Government Bond, Savings Bond Retail, and corporate bonds. Investment Banking (IB) Division provides bonds and equity underwriting service as well as financial advisory, including merger & acquisition, divestment, valuation, due diligence, corporate restructuring and financing.

On January 31, 2011, PT Trimegah Asset Management as subsidiary of PT Trimegah Sekuritas Indonesia Tbk, earned Business License as Investment Management Company. PT Trimegah Asset Management provides a variety of equity, balanced, fixed income and money market funds tailored to the needs of corporations, financial institutions and pension funds.

Starting April 2014, PT Trimegah Sekuritas Indonesia Tbk also conducts as Mutual Fund Selling Agent for retail clients. To complete our services, we also provide on-line facility for retail clients to invest in stocks and mutual funds.

PT Trimegah Sekuritas Indonesia Tbk is Securities Company Member of the Indonesia Stock Exchange. PT Trimegah Sekuritas Indonesia Tbk and PT Trimegah Asset Management are licensed, registered and supervised by the Financial Services Authority.

Agus D. Priyambada
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